

studio@rhondawillers.com IG @r_willers rhondawillers.com

PROFESSIONAL

2007 – Present	<u>Visual Artist & Writer</u> Elk Mound, Wisconsin, United States
2022 – Present	Podcast Creator & Host, <u>The Artist In Me Is Dead</u>
2007 – 2018	Senior Lecturer of Art University of Wisconsin-River Falls

EDUCATION 2004 – 2007

Add	ditional Studies: Drawing, Sculpture
	versity of Wisconsin-River Falls (UWRF), Bachelor of Fine Arts dio Focus: Ceramics and Photography

University of Nebraska-Lincoln (UNL), Master of Fine Arts: Ceramics

2003 University of Massachusetts at Dartmouth, Post-Baccalaureate: Ceramic

Art, New Bedford, MA

NATIONAL LEADERSHIP & SERVICE

2021 – 2025 President of the Board of Directors, <u>National Council on Education for</u> the Ceramic Arts (NCECA)

- President-Elect, 2021-2022
- President, 2022-2024
- Past-President. 2024-2025
- Facilitate annual review of Executive Director & contract details
- Strategic Planning Committee Chair: created RFP for strategic planning firm, facilitated conversations with full board and committee about organizational needs
- Create board meeting agendas: determining timely needs, preparing motions, working with board secretary to ensure all supporting documents are prepared and shared
- Future Conference City Planning: working with Executive Director and Conference Manager to review potential conference cities for the full board to select from, considerations involve city demographics, geographic location, assessing infrastructure support (hotels, convention centers, museums, and gallery spaces)
- Provide editing support for NCECA's NEA grant application

2020 – 2021 Special Advisor to the Board, Executive Leadership Board of Directors, NCECA, Providing continuity and guidance through impacts of COVID19 pandemic

- Led and created collaboration agreement with The Color Network, whose mission is to aid in the advancement of artists of color in the ceramic arts
- Annual Members Meeting, led the change to a virtual gathering, reimagining how to connect with NCECA members
- Served as interim Communications Director, creating social media schedule, edited language and posts for social media
- Provided editing support for NCECA's NEA grant application
- Board Recruitment, seeking and connecting with potential board members, engaging them in board service
- Virtual Conference support 2021: Outreach and securing conference presenters; Communicating with both presenters and the tech team at vFairs, who produced NCECA's online conference; Provided zoom tech support during the virtual conference: hosting sessions, ensuring presenters were comfortable and ready with the technology



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NATIONAL LEADERSHIP & SERVICE | Continued

2018 - 2020

Steward of the Board, Executive Leadership Board of Directors, NCECA

- Attended virtual meetings with leadership and experts regarding the emerging COVID19 pandemic. These meetings helped us to determine the need to cancel the 2020 NCECA in-person conference. Provided communications support after this decision was made. Assisted in organizing essential tasks forces to make plans and actions for moving forward.
- Multicultural Fellows Welcome Gathering, Co-Chair
- Co-facilitated annual review of Executive Director
- Coordinated and traveled with seven U.S. students to exhibit artworks in Jingdezhen, China at Taoxichuan Art Avenue
- Co-facilitated the establishment of two annual fellowships with focuses on female/female identifying artists and researchers named in honor of curator and collector, Helene Zucker Seeman.
- Board Recruitment and Nominations Committee, Chair
- Awards and Fellowships Committee, Chair
- Coordinated Past Masters Program honoring NCECA members who have passed away in the previous year. Communications and planning with presenters.
- Coordinated Awards & Honors Program at NCECA conference.
 Communications and planning with recipients.
- Executive Committee and Finance Committee, member
- Edited and drafted bylaws language to support changes in policy

2017 – 2019 Regional Planning Committee Member, NCECA's 53rd Annual Conference, Minneapolis, MN

- Researched and contacted galleries to host exhibitions to support over 80 on-site concurrent conference exhibitions.
 Tracked responses and gathered detailed site information.
- Participated in collaborative planning meetings

2009 – 2012 Director at Large, Board of Directors, NCECA

- Co-Chair Executive Leadership Task Force: search committee for executive director leading to the successful hiring of NCECA's current Executive Director, Joshua Green
- Co-Chair Membership Committee, working with staff and board to consider and develop member benefits
- NEXPO Gallery Coordinator & Curator, created a new conference gallery that featured award recipient artists
- Topical Discussions/NCECA Connection Conference Session Coordinator, reviewed and selected proposals for networking sessions at the 2010, 2011, and 2012 conferences

ART PROJECTS

2021 – ongoing 11- Minutes of Gratitude Project

2019 - ongoing Alone | Together, The Hammock Project

2018 – 2020 <u>Crowns: Crossing into Motherhood</u>, Traveling Exhibition

curated by Jessica Gardner

2013 – 2020 Both Artist and Mother, collaborative project with Kate Fisher

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TEACHING EXPERIENCE

*Indicates course curriculum developed and/or re-designed

2007 - 2018 University of Wisconsin-River Falls, Senior Lecturer, River Falls, WI

Ceramics Studio Faculty Lead (2016-2018)

Sabbatical Faculty for Randy Johnston (spring 2015)

Visiting Artist Coordinator: Janine Antoni, Benjamin Lira, Andy DuCett

Courses Introduction to Ceramics*

Studio (Advanced) Ceramics*

Introduction to Visual Art: 50-60 and 120-150 students

Creative Arts Entrepreneurship*

2D Design Foundations *

Senior Art Seminar

Special Topic Courses: Earthenware Ceramics*

Clay Explorations*

Ceramics Portfolio Development*

Advertising Design I

Drawing I

STUDENT ADVOCACY AND SUCCESS

2018 – School 2 Market Program: UWRF Art Department at American Craft Council St.

2016 Paul Show, Collaborated with faculty & students:

booth design, construction & installation, management of on-site 4-day

sale, post-sale bookkeeping: accounting, sales tax, gross/net sales,

student payments

2018 Multicultural Fellowship: Jazmin Swanson, NCECA 52nd Annual Conference:

Pittsburgh, Nominator (awarded)

Faculty Advisor for funded URSCA: Undergraduate Research, Scholarly and Creative Activity Research Grants:

 Increase Sustainability by Substituting Sewage Sludge Ash for Clay in a Ceramic Body, Alex Hintz

Mid-Range Glaze Test, Andrew (Baoan) Le

Painting with Soda and Fire, Casey Beck & Matthew Wilhelm

Anderson Ranch Student Fellowship, Andrew (Baoan) Le to attend Christina West Figurative Workshop

2014, Facilitated student attendance NCECA Annual Conferences: Milwaukee,

2016-2018 Kansas City, Portland, Pittsburgh

2017 Anderson Ranch Student Fellowship, Ira Corbett to attend Kathy King

Ceramic Surface Design Workshop

Graduate School Acceptance, Devon Gelhar, Syracuse University, MFA
Galleries Coordinator, Emily Pelton, Northern Clay Center, Minneapolis, MN
Northern Clay Center NCECA Intern, Hannah Kane, competitive selection
Gallery Sales Associates, Northern Clay Center, Casey Beck & Stephanie Lenertz
Exhibition featuring UWRF BFA Ceramics students: 2 alumni and 1 current

The Phipps Center for the Arts with Northern Clay Center

Participation includes public lectures and demonstrations by the artists Faculty Advisor for funded URSCA: Undergraduate Research, Scholarly and Creative Activity Research Grant:

 Digging Deeper: Surface Investigations, Developing textural high fire glazes, Jenn Angell



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STUDENT ADVOCACY AND SUCCESS | Continued

2016 Multicultural Fellowship: Lisa Vang, NCECA 50th Annual Conference: Kansas City, Nominator (awarded)

Northern Clay Center NCECA Intern, Emily Pelton, competitive selection

2015 Faculty Advisor for funded URSCA: Undergraduate Research, Scholarly and Creative Activity Research Grant:

- Native Clay Research, Megan Bauman
- Terra Sigillata: Sealed Earth, Emily Pelton

GRANTS | FELLOWSHIPS | RESIDENCIES | AWARDS

2017 –	UWRF Faculty Research Grant, Terra Sigillata, campus-wide competitive
2018	selection
2017	Red Lodge Clay Center, Short Term Resident Artist, Red Lodge, Montana, juried
2016 – 2017	Evidence-Based Teaching Fellow, UWRF, campus-wide competitive selection Research Topic: Mastery Style Rubrics to Promote Growth in Learning & More Risk-Taking
2016, 2017	UWRF Faculty Professional Development Grant, campus-wide competitive selection, Received consecutive grant awards for the maximum amount allotted per academic year
2018 – 2014	UWRF Mentor Award, Undergraduate Stipends and Expenses Grant, competitive selection, Received award each year: 2014, 2015, 2016, 2017, 2018
2007	Outstanding Graduate Teaching Assistant Award, UNL Hixson-Lied College of Fine & Performing Arts
2006 – 2007	Hixson-Lied Scholarly and Creative Presentation Grant, UNL, College of Fine & Performing Arts
2006	Artist Fellowship: Sculptural Furniture, Anderson Ranch Arts Center, Snowmass Village, Colorado Artist Workshop Grant, UNL, Department of Art & Art History
	Artist Workshop Grant, GNL, Department of Art & Art History
2004 – 2007	Kimmel Fellow – Studio Arts, UNL
2002	Chancellor's Award Recipient, Outstanding Service to the University (undergraduate student), UWRF

AUTHORED PUBLICATIONS

The Isolation Journals founded by Suleika Jaouad, Prompt 149: I Dwell in Possibilities, essay and prompt contributor

Pottery Making Illustrated, November/December 2021, Telling Your Story with Branding

Pottery Making Illustrated, July/August 2021, Mood Boards & Mind-Mapping Pottery Making Illustrated, May/June 2021, Creativity Vacations

Ceramics Monthly, February 2021, Quick Tip: Specific Gravity of Terra Sigillata

2020 <u>Low-Fire Soda</u>, Book by Justin Rothshank, Contributing Author:

Terra Sigillata Feature

Pottery Making Illustrated, March/April 2020, Low-Stakes Creativity



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AUTHORED PUBLICATIONS Continued	
2020	Pottery Making Illustrated, March/April 2020, Grant Writing Tips Pottery Making Illustrated, May/June2020, In the Potter's Kitchen: Salad Basin
2019	<u>Terra Sigillata: Contemporary Techniques</u> , Book, The American Ceramic Society Pottery Making Illustrated, July/August 2019, Painting with Terra Sigillata
2017	Pottery Making Illustrated, November/December 2017, Enhancing the Terra Sigillata Surface
	Pottery Making Illustrated, September/October 2017, Terra Sigillata Line Blends Pottery Making Illustrated, May/June 2017, Mixing Terra Sigillata Bases
2007	Ceramics Monthly, August/September 2007, The MFA Factor. p. 43
2004	Journal of Computing in Teacher Education, Volume 21, Issue 1, 2004, Pre-services Teachers' Reflections on Technology Leadership: I'll Take Risks If There's A Net to Catch Me, Lundeberg, Zeon, Bieging, Ingebrand, Donley, Willers
2003	Ceramics Technical, Issue 17, 2003, Curiosity, Pots, and Fire, Wade and Willers
DDESENTA'	TIONS WORKSHOPS DEMONSTRATIONS
2022	Pocosin Arts School of Fine Crafts, Making Colored Terra Sigillatas, virtual workshop Visiting Artist: Brooklyn Middle STEAM School, Brooklyn Park, Minnesota 11 - Minutes of Gratitude Project, interactive workshop The Potters Class: Applying & Using Terra Sigillatas with Washes & Patinas, virtual workshop The Potters Class: Making Colored Terra Sigillatas, virtual workshop The Potters Class: Making and Blending Terra Sigillatas, virtual workshop
2021	Anderson Ranch Art Center – Snowmass Village, CO, In-Person Workshop: Exploring and Using Terra Sigillata with Hand Built Earthenware Taoxichuan Art Center - Jingdezhen, China, Masterclass video series: Mastering Terra Sigillatas Taoxichuan Art Center - Jingdezhen, China, Online Lecture Series: Rhonda Willers: Ceramic Art Practice and Terra Sigillata Research Grand Marais Artist Colony - Grand Marais, MN Virtual workshop series: Quick. & Easy Terra Sigillata University of Wisconsin-River Falls - River Falls, WI Visiting Artist: 11 - Minutes of Gratitude Project, interactive workshop Pocosin Arts School of Fine Crafts, Virtual Workshops, Columbia, North Carolina Virtual Workshop 1: Making and Blending Terra Sigillatas Virtual Workshop 3: Layered Surfaces with Terra Sigillatas
2020	Montgomery Potters, Virtual Workshop: Quick & Easy Terra Sigillata for your Studio Northern Clay Center, Hands-On Workshop, Terra Sigillata Northern Clay Center, Guest Artist: Looking and Learning, Virtual Event
	Ct. Olef Cellegra, North Sold Missonante Vintual Leathing, Virtual Event

St. Olaf College – Northfield, Minnesota, Virtual Lecture and Studio Visit



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PRESENTATIONS | WORKSHOPS | DEMONSTRATIONS | Continued 2018 NCECA 52nd Annual Conference – Pittsburgh, Pennsylvania, Terra Sigillata: Lost & Found, Co-Lecture with Pete Pinnell, Professor of Art, University of Nebraska-Lincoln (31:11 minutes for my portion of the presentation) 2017 Office of Professional and Instruction Development: University of Wisconsin Systems, Panel Presentation, Accommodating Learning, Maintaining Academic Integrity and Balancing an Active Professional Practice Demonstrating Artist, Northern Clay Center Let's Make Space at the American Craft Council Show: St. Paul 2016 NCECA 50th Annual Conference – Kansas City, Missouri, Blinc20:20 | Three in Four. Artist Presentation Office of Professional and Instructional Development (OPID): University of Wisconsin Systems, Panel Presentation, Lots of Practice, But Not Lots of Feedback: Ideas for Getting your Students Practicing without Overwhelming Yourself 2014 NCECA 48th Annual Conference - Milwaukee, Wisconsin, Weathered Surfaces & Earthenware Handbuilding, Processes Room Demonstration NCECA 48th Annual Conference – Milwaukee, Wisconsin, Life Outside of the Material, NCECA Connection Discussion Group, Co-Lead with Marjorie Wade, Potter - Afton, MN 2003 Collaboration for the Advancement of College Teaching and Learning Professional Development Conference, Developing Reflective Multimedia Portfolios: Of Students, By Students, For Students CITATIONS | BIBLIOGRAPHY Laramie, Jen. 12. <u>Cultivating Creativity with Artist & Educator Rhond</u>a Willers: 2022 Mom First Podcast (Formerly: Quite the Spectacle! Podcast). February 24, 2022 University of Nebraska - Lincoln Newsroom. Ceramics alumna Willers is president-elect of NCECA. Online Interview. Ross, Al. Spectrum West: Wisconsin Public Radio. February 2021. Radio

Interview

2019 Blais, Paul. Talking Terra Sig: The Potters Cast. June 2019. Interview

National Council on Education for the Ceramic Arts: WatchNCECA. "Terra 2018 Sigillata: Lost & Found." Online video. YouTube. YouTube, May 2018. Lecture Video

2015

2017 Darcourt, Nicholas. Ceramics Monthly. November 2017. Minneapolis-St. Paul Guide. p.24

> Fisher, Kate. Both Artist and Mother: www.bothartistandmother.com. January 2014. Interview

2014 National Council on Education for the Ceramic Arts; WatchNCECA, "Weathered Surfaces & Earthenware Handbuilding." Online video. YouTube. YouTube, 18 July

2014. Web. 3 Jan. 2015

NCECA Blog. Weathered Surfaces. July 2014. Demonstration Video



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CITATIONS | BIBLIOGRAPHY | Continued

2009 MacCallum, Kris. <u>Spectrum West: Wisconsin Public Radio</u>. March 2009. Radio

Interview

2008 Rothbauer-Wanish, Heather. <u>Queen of the Castle Magazine</u>. October 2008.

Dream Job, Shaping Dream. p.28

2007 Wang, Xaiomao. <u>Precious Space</u>. April 2009. Film Short

PUBLICATION AND REPRODUCTION OF ARTWORK

2019 <u>Mingei Through Four Generations Catalog</u>. Exhibition Catalog

2016 <u>Ceramics Monthly</u>, January 2016, Exposure, Family, p. 14

2007 <u>Ceramics Monthly</u>, August/September 2007, *The MFA Factor*,

Untitled Arch (2006)

2003 <u>Ceramics Technical</u>. Issue 17, 2003, *Curiosity, Fire, and Pots*, Wade and Willers,

DE Vessel

COLLECTIONS

Museum Weisman Art Museum, Minneapolis, MN

Corporate Sandhills Publishing, Tom & Rhonda Peed, Lincoln, NE

Kona, Inc., Lincoln, NE

Private Carl "Ky" & Jane Rohman, Lincoln, NE

Robert & Mary Nefsky, Lincoln, NE Robert & Vicki Northrup, Lincoln, NE

EXHIBITIONS | PROFESSIONAL SALES | 2012 to present, complete listing upon request

2022 Idyllwild Arts Parks Exhibition Center, Hot Clay Faculty Exhibition, Idyllwild, CA

Anderson Ranch Arts Center, Annual Art Auction Exhibition,

Snowmass Village, CO

Loft Gallery, Small & Mighty, Red Lodge Clay Center, Red Lodge, MT The Grand Hand Gallery, Black & White and Color All Over, St. Paul, MN

2021 Pablo Center at the Confluence, Shelter, Virtual exhibition focused on COVID-19

Impacts, Eau Claire, WI

Art Reach St. Croix, Nature in Black and White, Stillwater, MN

2020 Canton Museum of Art, *Crowns: Crossing into Motherhood*, Curated by: Jessica

Gardner, Canton, OH

Weisman Art Museum, *The Persistence of Mingei: Inspiration Through Four Generations of Ceramic Artists*, Minneapolis, MN Curated by Randy Johnston (guest curator), Lyndel King (WAM director), Diane Mullin

(WAM Senior Curator), Catalog with essays by Robert Silberman &

Randy Johnson

2019 Weisman Art Museum, The Persistence of Mingei: Inspiration Through Four

Generations of Ceramic Artists, Minneapolis, MN

St. Catherine's University, Women Who Teach, Curated by: Monica Rudquist, St.

Paul, MN

Canton Museum of Art, Crowns: Crossing into Motherhood, Curated by: Jessica

Gardner, Canton, OH



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2019	Art OPENer-The St. Croix Valley Studio Tour & Sale: Guest of Marjorie Wade Western Wisconsin Pottery Tour: Guest of McKeachie-Johnston Studio
2018	NCECA Pittsburgh Conference Concurrent Exhibition/Carnegie Library of Pittsburgh-Homewood, <i>Crowns</i> , Pittsburgh, PA (Traveling exhibition) Cade Gallery, <i>Crowns</i> , Ann Arundel Community College, Arnold, MD Foster Art Gallery, <i>Crowns</i> , Westminster College, New Wilmington, PA Fine Arts Gallery, <i>Crowns</i> , NOVA: Northern Virginia Community College, Alexandria, VA
	New Gallery for Contemporary Craft, <i>Crowns</i> , NOVA - Woodbridge, VA Art OPENer-The St. Croix Valley Studio Tour & Sale: Guest of Marjorie Wade Western Wisconsin Pottery Tour: Guest of McKeachie-Johnston Studio
2017	Red Lodge Clay Center, <i>Both Artist & Mother</i> , October 2017, Red Lodge, MT The Grand Hand Gallery, <i>Ashes to Ashes</i> , St. Paul, MN Red Lodge Clay Center, <i>AIA Preview Exhibition</i> , Red Lodge, MT Art OPENer-The St. Croix Valley Studio Tour & Sale: Guest of Marjorie Wade Western Wisconsin Pottery Tour: Guest of McKeachie-Johnston Studio
2016	Lillstreet Gallery, Teaching the Tradition, Chicago, IL Union Art Gallery UW-Milwaukee, Cultivate: Art Educators from Wisconsin, Zoom Milwaukee, Milwaukee, WI Phipps Center for the Arts, UWRF Faculty & Student Exhibition, Hudson, WI Gallery 101, UWRF, Unbroken Traditions & Intuitive Teachings: The Life-Long Mentorship of Randy Johnston Western Wisconsin Pottery Tour: Guest of McKeachie-Johnston Studio
2015	The Jamestown Art Center, <i>Both Artist and Mother</i> , Jamestown, RI, Invitational University Art Gallery University of Massachusetts at Dartmouth, <i>The Uncommon Object</i> , with Xanthe Isbister, New Bedford, MA, Juried Anderson Ranch Arts Center, <i>Annual Fundraiser Exhibition</i> , Snowmass Village, CO, Invitational (Catalog)
2014	NCECA 2014, <i>Grounded in Wisconsin</i> , Curator & Artist, Concurrent Independent Exhibition, Juried Bloomington Arts Center, <i>Paper & Clay: Ceramics Invitational</i> , Bloomington, MN L.E. Phillips Memorial Public Library, <i>Illuminative: Art of Academia</i> , Eau Claire, WI, Invitational
2013	Eisentrager-Howard Gallery, <i>MEDICI Exhibition</i> , University of Nebraska Lincoln, Invitational Art OPENer-The St. Croix Valley Studio Tour & Sale: Guest of Marjorie Wade
2012	Anderson Ranch Arts Center, <i>Annual Fundraiser Exhibition</i> , Snowmass Village, CO, Invitational (Catalog) Phipps Center for the Arts, <i>UWRF Faculty Exhibition</i> , Hudson,WI Art OPENer-The St. Croix Valley Studio Tour & Sale: Guest of Marjorie Wade
ADDITION	AL WORK EXPEDIENCE

EXHIBITIONS | PROFESSIONAL SALES | 2012 to present, complete listing upon request

ADDITIONAL WORK EXPERIENCE

2008 – University of Wisconsin-Stout, Adjunct Faculty, Menomonie, WI
 2009 Courses: Two-Dimensional Design Foundations & Ceramics I



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ADDITIONAL WORK EXPERIENCE | Continued

2004 – 2007	University of Nebraska-Lincoln, Teacher of Record, Lincoln, NE Courses: Beginning Ceramics & Drawing for Non-Art Majors Teaching Assistant: Intermediate Ceramics Assistant Studio Technician & Electric Kiln Repairs
2003	University of Massachusetts at Dartmouth, Kiln Building Teaching Assistant
2007	Maux Creative Studio, Production/Photo Assistant, Chippewa Falls, WI
2004 –05, 2008 – 09	Phipps Center for the Arts, Ceramics Instructor Adults & Children, Hudson, WI
2003	Anderson Ranch Art Center, Ceramics Studio Assistant-Summer, Snowmass Village, CO
2002	Lillstreet Art Center, Instructor: Children's Summer Art Camps, Chicago, IL
2002	Phipps Center for the Arts, Gallery Intern, Hudson, WI
2001	Camp Nebagamon, Director of Arts and Crafts Program, Lake Nebagamon, WI
2000 – 2002	Journal of Educational Psychology, Editorial Assistant, River Falls, WI
1999 – 2001	Administrative Assistant, Saint Mary's University, Masters in Education On-site Learning Communities

TECHNOLOGY COMPETENCIES

Adobe: Photoshop, Bridge, Dreamweaver Apple Suites: Pages, Numbers, Keynote

Garageband

Google "G" Suites: Docs, Sheets, Slides, Jamboard, Shared Drive and Calendar Management

Basecamp: collaborative project and team management software

Dropbox, WeTransfer: file storage and file transfer plaforms

Microsoft: Word, Excel, PowerPoint Calendly: scheduling software

Zoom: webinar and meeting formats

Mac OS systems

CMS for website editing and creation