TheoGanz Studio 4 Dewindt Street Beacon NY 12508 theoganzstudio.com Eleni Smolen, 917.318.2239

For Immediate Release November 21, 2023

Plucked Notes With A Quick Dispatch Artists' Benefit for Medecins Sans Frontieres/Doctors Without Borders December 9, 2023 10:00 AM - 8:00 PM (one day only) @ The Landmark, 139 Main Street, Beacon, NY 12508



Eleni Smolen is pleased to announce a one-day, pop-up art benefit for Medecins Sans Frontieres/Doctors Without Borders. The event will include 2- and 3D works of art ranging in price from \$50. to \$500.00, donated by participating artists from several communities in the Hudson Valley. One hundred percent of the proceeds of each sale will be generously donated to Doctors Without Borders by the artists.

Medecins Sans Frontieres the native name of the organization was founded in 1971 in France and awarded the Nobel Peace Prize in 1999 for its humanitarian work across several continents. They provide "assistance to populations in distress, to victims of natural or manmade disasters and to victims of armed conflict, without discrimination and irrespective of race, religion, creed or political affiliation. Doctors Without Borders observes neutrality and impartiality in the name of universal medical ethics and the right to humanitarian assistance..." \sim from the Charter of Doctors Without Borders

Eleni Smolen is an artist and former gallerist in Beacon, New York. Under the original name of her gallery, TheoGanz Studio, she continues to handle original Inuit graphics and carvings from Kinngait (formerly known as Cape Dorset). TheoGanz Studio is honored to be the US host gallery for the 2023 Annual Print Collection from Kinngait Studios. In addition she continues to curate occasional exhibitions and host special events at various venues in the local vicinity. Her last project, called *Unfolding Vision: Leporellos and Corresponding Work*, Vol. 1, was an exhibition in which eleven artists were invited to create folding, accordion-style books. *Plucked Notes With A Quick Dispatch/Art to Benefit Doctors Without Borders* is her latest project.

For artists who may be interested in participating in this event, please check out the criteria for the Open Call for Art to Benefit MSF on the website <u>theoganzstudio.com</u>. For any questions or further information please contact Eleni Smolen, <u>theoganzstudio@tds.net</u> or 917.318.2239.