

Downtown Brooklyn streets come to life with colorful new asphalt art



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1 comments

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In partnership with the city's Department of Transportation, the org brought fresh, public asphalt art to pedestrian spaces within the neighborhood's [Shared Street](#) network — parts of Hoyt, Elm, Bridge and Jay streets — in an effort to increase pedestrian and cyclist safety and upgrade the asphalt.

Public Realm Action Plan [added](#) Hoyt Street, from Fulton to Willoughby Street, Bridge Street, from Fulton to Livingston Street, and Elm Place, from Fulton to Livingston Street, into the shared streets network.

The spaces prioritize people over cars by adding an advisory 5 mph vehicle speed limit, curb extensions, street furniture, signs, bike corrals and shortening pedestrian crossings on select streets.

DOT commish Ydani Rodriguez hopes the palette of lively colors create a calm, soothing atmosphere that offers a moment of respite and repose in the traditional urban setting.

"These vibrant murals will help beautify the streetscape while enhancing the safety of our Shared Streets, where pedestrians and cyclists are prioritized," Rodriguez said.



Live and in color! Downtown Brooklyn Partnership lead charge to beautify city streets and increase roadway safety.

Photo courtesy of Downtown Brooklyn Partnership

The artwork contrasts the existing black asphalt, metal bike racks and granite poles, with topography-inspired landscape, according to a DBP spokesperson.



The Downtown Brooklyn Partnership continued its efforts in promoting pedestrian safety with new colorful asphalt art.

Photo courtesy of Downtown Brooklyn Partnership

"The Shared Street program is designed to create a vibrant downtown experience that prioritizes people and the environment," said Regina Myer, President of the Downtown Brooklyn Partnership. "By working with a local artist to beautify our streetscape, we are providing our community of pedestrians, cyclists, residents and visitors with public spaces that are accessible, safe and beautiful."

"Terrain Park" was designed by Brooklyn-based artist Ann Tarantino, who says she wanted to connect passersby to the natural world while still being in an industrial setting.

"Terrain Park connects viewers with the landscape beneath their feet. Its imagery is built from snippets of topographical maps from the immediate surrounding areas and beyond, alternated and combined to create

connected to the natural world and landscape around them. I hope it will bring moments of joy and a calming energy to this vibrant, bustling community and neighborhood."



Brooklyn artist, Ann Tarantino, designed the ground murals and helped paint them on the popular downtown streets.

Photo courtesy of Downtown Brooklyn Partnership

Shared Streets, a program first [launched](#) by DOT and DBP in 2019, redesigns city streets to provide designated safe spaces for drivers, cyclists and pedestrians to safely co-exist.