

## MARTHA SWANSON

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### *Education*

Tufts University, BFA

School of the Museum of Fine Arts, Boston, Diploma

### *Post Graduate*

Haystack Mountain School of Crafts, Peter and Ritzi Jacobi

Massachusetts College of Art, John MacNamara

Art New England Summer Workshops, Mark Millhof

Santa Fe Art Institute, Janet Fish

### *Professional History*

Independent Print and Marketing Consultant and Projects Manager, 2006 to present

- Exhibitions manager, Cultural Center at Rocky Neck gallery
- \*Photo editor for *The Dinner Party* book and archivist for artist Judy Chicago
- \*Special projects for Reid Callanan, Director, Santa Fe Photographic Workshops
- \*Projects Manager for photographer Nevada Wier

Santa Fe Photographic Workshops, 1992-2006, Public Relations and Marketing

- \*Overseeing print advertising and budgets
- \*Catalog production and photo editing
- \*Maintenance of photo archives
- \*Writing and editing

Santa Fe Contemporary Art a co-op gallery of New Mexico Artists, 1993-'95

- \* PR and Marketing person

Art New England, monthly arts publication, Boston, 1986-'88

- \*Designer and Art Director

Mt Ida College, Newton MA

Boston Architectural College

New England School of Art and Design, Boston

- \*Instructor of typography

Designworks, Inc., Cambridge MA

- \*Partner and Treasurer of a full service graphic design firm specializing in production of books and publications.

*Selected Clients:* The Boston Globe, WGBH-TV, Houghton Mifflin, Little, Brown

Artist Partners, LTD, London, England

- \*Staff designer

Little, Brown and Company, Boston

- \*Art Director for trade books

### *Professional affiliations*

Rocky Neck Art Colony, Gloucester MA, a 501(c)3 nonprofit organization

*Artistic Director,*

*Trustee*

CENTER, formerly Santa Fe Center for Photography, a 501(c)3 nonprofit organization that honors, supports and provides opportunity for gifted and committed photographers.

- \*Current Advisory Council member
- \*Former Managing Director

Cambridge Art Association, a nonprofit visual arts organization, Cambridge MA

- \*Former President, responsible for budget formulation, fundraising and educational outreach
- \*Former board member, responsible for exhibitions, lectures, and volunteers

### *Professional Skills*

Macintosh Computer literate; Proficient in Microsoft Word, Excel, Adobe Photoshop.