

KATHRYNE HALL

KATHRYNE@KATHRYNEHALL.COM 646.319.7629 KATHRYNEHALL.COM @HALL.KATHRYNE

AWARDS & EXTRAS

2025-24 SPD Medal Finalist:

2025: Original Digital Photography: Fashion & Beauty; 2024: Conceptual Still Life & Video

2023: ASME Finalist: Best Celebrity Cover.

2023 SPD Gold Medal: Best Digital Photographer, Documentary.

2022: ASME Finalist:
Best Fashion and Style cover.

2021: ASME Winners:
Best Digital Illustration and Best Fashion & Beauty cover: Hunter Schafer digital cover.

2023-25 Photo Vogue Judge.

2021-24 ASME Judge.

2012-2015: NY Arts Advisory Board.

VIDEO & EXPERIENTIAL PROJECTS

GLAMOUR WOMEN OF THE YEAR GALA EXPERIENTIAL VIDEO BOOTHS

Concepted and produced special effects and AR videos directed by Mark Leibowitz. Talent entered booths to “break a glass ceiling”, “become a superhero”, among other concepts.

ALLURE BEST of BEAUTY EVENT

Produced video for inaugural, sold-out Best of Beauty ticketed event in Oct. 2023.

ALLURE WESTFIELD VIDEOS

Produced beauty video series to run across all Westfield malls in America.

EXPERIENCE

ALLURE & SELF - *Visuals Director* - Jan 2025-present

- Continue Visuals Director leadership at *Allure*, as described below.
- Navigate complex relationships with photographers, talent, stylists, hair and makeup artists both in pre-production and on set.
- Lead bi-annual team brainstorms to continually discover new talent and creative ideas.
- Manage visuals team to produce all shoots and illustrations on time, and under budget, and problem-solve as needed.
- Set and maintain annual budgets, allocating realistic budgets per project.
- Work closely with fashion, video, social, entertainment and edit departments, with a strong team approach to all projects.
- Created standardized credits system for *Allure* and *SELF*, streamlining workflow and copy.

ALLURE & GLAMOUR - *Visuals Director* - July 2019-Dec 2024

Note: Drove visual strategy transformation at Glamour (2019) and Allure (2022), moving from monthly print magazines to mobile-first digital brands.

- Established and drove visual strategy across print, digital, social, and emerging media
- Curated and commissioned photographers, illustrators, and teams to fulfill direction of brand Creative Director, ensuring quality and consistency of all brand visuals.
- Negotiated creative budgets, timeline, and contracts with vendors.
- Produced complex cover shoots for *Allure* and *Glamour*, including *Glamour's* annual Women of the Year and *Allure's* Best of Beauty, providing visual direction on set and acting as brand representative with high profile talent.
- Oversaw the visuals team across assigning photo, illustration and video projects, providing concept boards, managing schedules, workflows, and budgets, liaising with vendors, and communicating across the team to ensure that each project is successful and delivers on agreed upon creative direction and quality standards.
- Oversaw annual visuals content budget, including setting individual shoot budgets, tracking spend, ensuring financials remain on track, and identify when to escalate to global operational and finance partners.
- Handled confidential and sensitive information with discretion, diplomacy, and tact.
- Built relationships remotely, across cultures and timezones for worldwide content creation.

GLAMOUR - *Deputy Visuals Editor* - July 2015-July 2019

- Concepted and produced annual Women of the Year portfolios, well features, and digital covers.
- Represented *Glamour* on set with political figures, celebrities, activists, and others.
- Researched and booked new photographers, coordinated concept creation and production of photoshoots, and negotiated contracts.
- Oversaw and acted as mentor to Associate Photo Editor.

AWARDS & EXTRAS

continued

ALLURE HUNTER SCHAFFER AUGMENTED REALITY VIDEO

Concepted and produced AR video, working with digital artist Ines Alpha, stylist Nicola Formichetti, photographer Daniella Midenge. Winner of ASME's 2021 Best Digital Illustration.

GLAMOUR WOMEN OF THE YEAR 2018 NASSAR TRIAL: SISTER ARMY VIDEO

Produced video about the survivors and prosecutors of Larry Nasser, directed by Jason Schmidt and Cottage 8 Films.

PANELS & LECTURES 2023

The Luupe: Future of Editorial Photography.

Guest Lecturer for Western Washington University.

SKILLS

CS Suite, Bridge, Photoshop, Microsoft Office, Google Workspace, Figma.

Skilled at working with talent requiring special care, from high level politicians to trauma survivors and A-list celebrities.

EDUCATION

COLLEGE OF WOOSTER

Wooster, OH - B.A. in Studio Art, *magna cum laude*.

UNIVERSITY OF ZIMBABWE

Harare, Zimbabwe – study abroad semester, focus: political science.

NEW YORK ARTS PROGRAM

NY, NY - off campus semester working with artist Lesley Dill.

EXPERIENCE

continued

FREELANCE - *Producer* - Nov. 2013-June 2015

- Produced still and motion shoots from prep to wrap, managed all aspects of prep, on set and post, including, casting and scouting.
- Clients included Glamour, Laird+Partners, Chandelier, Victor&Spoils, Hen's Tooth Productions, and others.

CLM AGENCY - *Executive Producer* - Sept. 2012-May 2013

- Produced shoots for Norman Jean Roy, Rankin, Platon, Robert Maxwell, Christian Witkin, and Steve McCurry.
- Coordinated transfer of roster to CLM for agent, David Maloney.
- Maintained Art Department Agency producer responsibilities (listed below).
- Managed client relations and negotiations.
- Produced motion aspects of advertising campaigns.
- Editorial clients included: Glamour, Vogue, Teen Vogue, Vanity Fair, Allure, GQ, The New York Times Magazine, The New Yorker, and others.
- Selected Advertising campaigns: Oscar de la Renta, Tory Burch, Banana Republic, L'Oreal, Ann Taylor, Rolex, Revlon, Kate Spade, and others.

ART DEPT AGENCY - *In-house Senior Producer* - Dec. 2004-Aug. 2012

- Produced shoots for Norman Jean Roy, Robert Maxwell, Platon, Christian Witkin, Steve McCurry, and Mary Ellen Mark.
- Created and actualized budgets, advances, and final invoices.
- Created pre-pro books, call sheets, on set production.
- Maintained monthly trackers for income and contract fulfillment.
- Acted as liaison with syndication agencies.
- Created and maintained monthly spreadsheets of income.
- Special Project: produced over 150 shoots for "The Originals" series by Robert Maxwell for *T: The New York Times Style Magazine*.

VANITY FAIR - *Assistant Photo Editor* - Feb. 2001-Dec. 2004

- Handled visuals for Vanities, Hall of Fame, and Dunne Diary sections of VF.
- Chose photographers, conducted photo research, managed budgets, selected crew & locations, and edited shoots.
- Assisted with production of Annie Leibovitz cover shoots.