

KATHRYNE HALL

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AWARDS & EXTRAS

2024 SPD Medal Finalist: Conceptual Still Life & Video

2023: ASME Finalist: Best Celebrity Cover.

2023 SPD Gold Medal: Best Digital Photographer, Documentary.

2022: ASME Finalist: Best Fashion and Style cover.

2021: ASME Winners: Best Digital Illustration and Best Fashion & Beauty cover: Hunter Schafer digital cover.

2024, 2023 Photo Vogue Judge.

2023, 2022, 2021 ASME Judge.

2012-2015: NY Arts Advisory Board.

VIDEO & SOCIAL PROJECTS

ALLURE BEST of BEAUTY EVENT

Produced video for inaugural, sold-out Best of Beauty ticketed event in Oct. 2023.

ALLURE WESTFIELD VIDEOS

Produced beauty video series to run across all Westfield malls in America..

ALLURE HUNTER SCHAFFER DIGITAL COVER

Concepted and produced AR video, working with digital artist Ines Alpha, stylist Nicola Formichetti, photographer Daniella Midenge. Winner of ASME's 2021 Best Digital Illustration.

ALLURE & SELF - Visuals Director - Jan 2025-present

- Maintain all responsibilities listed below for Visuals Director role at Allure, with additional focus on evolving SELF's visual identity.
- Set new credits style guide for both Allure and SELF.

ALLURE & GLAMOUR - Visuals Director - July 2019-Dec 2024

Note: I moved the visuals strategy at Glamour in 2019 and Allure in 2022 from monthly print to digital with a mobile first focus.

- Establish and evolve visual strategy for brands across platforms including print, digital, social & experimental media.
- Concept creative for all commissioned visuals across portraiture, photojournalism, beauty, still life and conceptual photo illustration.
- Curate photographers and teams to fulfill creative direction, ensuring quality and consistency of all brand visuals.
- Negotiate creative, budgets, timeline and contracts with vendors.
- Produce complex cover shoots for Allure and Glamour, including Glamour's annual Women of the Year and Allure's Best of Beauty, providing visual direction on set and acting as brand representative with high profile talent.
- Oversee the visuals team across assigning photo, illustration and video projects, providing concept boards, managing schedules, workflows and budgets, liaising with vendors, and communicating across the team to ensure that each project is successful and delivers on agreed upon creative direction and quality standards.
- Oversee annual visuals content budget, including setting individual shoot budgets, tracking spend, ensuring financials remain on track, and identifying when to escalate to Global Operational and Finance partners.
- Handle confidential and sensitive information with discretion, diplomacy, and tact.
- Build relationships remotely and across cultures and timezones for worldwide content creation.

GLAMOUR - Deputy Visuals Editor - July 2015-July 2019

- Concepted and produced Women of the Year portfolio, Well Features and Digital Covers.
- Represented Glamour on set with political figures, celebrities, activists, and others.
- Researched and booked new photographers, coordinated concept creation and production of photoshoots, and negotiated contracts.
- Oversaw and acted as mentor to Associate Photo Editor.

**GLAMOUR WOMEN OF THE YEAR 2018
NASSAR TRIAL: SISTER ARMY VIDEO**

Produced video about the survivors and prosecutors of Larry Nasser, directed by Jason Schmidt and Cottage 8 Films.

**GLAMOUR WOMEN OF THE YEAR
EXPERIENCIAL VIDEO BOOTHS**

Concepted and produced special effects and AR videos directed by Mark Leibowitz.

PANELS & LECTURES 2023

The Luupe: Future of Editorial Photography.

Guest Lecturer for Western Washington University.

SKILLS

CS Suite, Bridge, Photoshop, Microsoft Office, Google Workspace, Figma.

Skilled at working with talent requiring special care, from high level politicians to trauma survivors and A-list celebrities.

EDUCATION

COLLEGE OF WOOSTER

Wooster, OH - B.A. in Studio Art, *magna cum laude*.

UNIVERSITY OF ZIMBABWE

Harare, Zimbabwe – study abroad semester, focus: political science.

NEW YORK ARTS PROGRAM

NY, NY - off campus semester working with artist Lesley Dill.

FREELANCE PRODUCER - Nov. 2013-June 2015

- Produced still and motion shoots from prep to wrap, managed all aspects of prep, on set and post, including, casting and scouting.
- Clients included Glamour, Laird+Partners, Chandelier, Victor&Spoils, Hen's Tooth Productions, and others.

CLM AGENCY - Executive Producer - Sept. 2012-May 2013

- Produced shoots for Norman Jean Roy, Rankin, Platon, Robert Maxwell, Christian Witkin, and Steve McCurry.
- Coordinated transfer of roster to CLM for agent, David Maloney.
- Maintained Art Department Agency producer responsibilities (listed below).
- Managed client relations and negotiations.
- Produced motion aspects of advertising campaigns.
- Editorial clients included: Glamour, Vogue, Teen Vogue, Vanity Fair, Allure, GQ, The New York Times Magazine, The New Yorker, and others.
- Selected Advertising campaigns: Oscar de la Renta, Tory Burch, Banana Republic, L'Oreal, Ann Taylor, Rolex, Revlon, Kate Spade, and others.

ART DEPT AGENCY - In-house Senior Producer- Dec. 2004-Aug. 2012

- Produced shoots for Norman Jean Roy, Robert Maxwell, Platon, Christian Witkin, Steve McCurry and Mary Ellen Mark.
- Created and actualized budgets, advances, and final invoices.
- Created pre-pro books, call sheets, on set production.
- Maintained monthly trackers for income and contract fulfillment.
- Acted as liaison with syndication agencies.
- Created and maintained monthly spreadsheets of income.
- Special Project: produced over 150 shoots for "The Originals" series by Robert Maxwell for *T: The New York Times Style Magazine*.

VANITY FAIR - Assistant Photo Editor - Feb. 2001-Dec. 2004

- Handled visuals for Vanities, Hall of Fame, and Dunne Diary sections of VF.
- Chose photographers, conducted photo research, managed budgets, selected crew & locations, and edited shoots.
- Assisted on cover shoots.