

Creative Transformation: Re-Imagining Our Creative Practice

2022-2023 Seminars for Artists

"It remains the function of art to represent the archetypal and to manifest it symbolically as a high point of existence." Erich Neumann, *Creative Man and Transformation*

AB Arts Consulting | Studio is offering a Jungian-based seminar series for artists who are interested in understanding the creative process from an archetypal, depth-psychology perspective to harness its fuller potential for personal and collective transformation. Seminars are held every two weeks on Thursday evenings from 7-8:30 pm Eastern on Zoom platform.

Module I: Introduction to Jungian Fundamentals and Archetypes

An introduction to basic Jungian concepts that serves as a conceptual framework for understanding the structure and dynamics of psyche and the archetypal collective unconscious.

Seminar Dates: October 6, 20, November 3, 17 and December 1, 15

Module II: Art-making as Archetypal Process and Potential

An exploration of art-making as parallel to Jung's concept individuation as naturally creative processes in art and life. Art-making is explored as an archetypal process of transformation and perpetual growth as evidenced in mythology, art history and ancient wisdom traditions.

Seminar Dates: January 19, February 2, 16, March 2, 16, 30

Module III: Inner Residency - Archetypes in Action

Apply Jungian-based approaches to working with archetypes in your own creative process.

Seminar Dates: April 13, 27, May 11, 25 and June 8, 22

Registration and Payment

The complete seminar series of three modules is \$525. Fee for each 6-week module is \$175. Payment accepted in cash, check, Venmo, PayPal or credit card.

For details and to register, contact Adrienne Jenkins by email adriennebethjenkins@gmail.com or by phone (215) 570-9627.

Seminars are facilitated by Adrienne Beth Jenkins a visual artist, arts administrator and principal of AB Arts Consulting | Studio which offers Jungian-based educational seminars and studio-based programs for artists to engage deeply with their creative process as personally and culturally transformative. Adrienne is a Certified Archetypal Pattern Analyst, Dream Pattern Analyst and yoga instructor (CYT200) who is working toward certification as a Transpersonal Creative Coach and is available for individual sessions.