

# FOUNDRY GALLERY

exceptional contemporary art



## **Foundry Gallery Solo or Group Exhibition Prospectus**

Foundry Gallery, one of Washington, DC's premier contemporary galleries, occasionally offers non-member artists the opportunity to present an exhibition in our gallery located at 2118 - 8<sup>th</sup> Street, NW in the revitalized North End Shaw neighborhood. The gallery is an industrial style space on the street level of the Atlantic Plumbing Apartments. At this time, Foundry Gallery welcomes proposals for a juried solo exhibition for the month of **August 2017**. The solo exhibition gallery features 65 feet of running wall space with significant street-front exposure. A diagram of the space is provided below.

### **Benefits of having a solo or group exhibition at Foundry Gallery:**

- Exhibition at one of Washington's best known and favored galleries
- 400 square feet of gallery space providing 65 feet of running wall exhibition space
- Street level location with significant pedestrian exposure
- Vibrant trendy neighborhood ambiance amid restaurants, shops, a theater and the iconic DC 9:30 Club
- One evening reception, generally the first Saturday of the month, promoted in local publications, social media and to our extensive email list
- Opportunity for other exhibition events such as an artist talk or painting demonstration
- Full-time gallery staff to handle all sales, process payments, assist in exhibit installation and assist with exhibition events
- Foundry Gallery exhibitions are also periodically reviewed in the *Washington Post* as well as local publications
- Additional advertisement with photo in *Galleries Magazine* at the exhibitor's expense

### **Applying for a Solo or Group Exhibition**

Professional and emerging artists living in the United States are invited to submit work with a common theme, style and medium for exhibition consideration. Submissions will be made through Submittable at <https://foundrygallery.submittable.com/submit> . Artists will be asked to provide:

- 5-10 images of current works typical of the work to be shown.
- Exhibition proposal including estimated number of works to be exhibited.
- Artist statement
- Resume
- Non-refundable \$40 submission fee

Artists interested in submitting for a group exhibition should contact the gallery at [guestexhibits@foundrygallery.org](mailto:guestexhibits@foundrygallery.org) for group submission requirements.

### **Foundry Gallery Exhibition Policies**

1. All artwork must be offered for sale, with prices established by the artist. The Gallery will take a 40% commission on sales. Price list and gallery label information must be submitted to Foundry Gallery no later than 10 days in advance of the hanging date. All sales after that date must be made through the Gallery and will be subject to a 40% commission. Exhibited works must be removed by the artist from all online or other sales sites. All sales are subject to DC sales tax. All artwork must be original. Giclees, prints or other reproductions are unacceptable for the hung exhibition except in the case of photography exhibitions.
2. Artwork cannot be removed from the Gallery until the end of the exhibition.

3. Artist is permitted to offer bin work in the form of shrink-wrapped originals, giclees, prints or reproductions for the duration of the show. A 40% commission will be taken by Foundry Gallery on the sale of all bin work. The gallery will provide a bin for shrink-wrapped works.
4. Artist will be paid for any work sold, by check mailed to artist within 15 days of close of show.
5. The gallery will host an opening reception in honor of this exhibition. Opening receptions are generally held the first Saturday evening of the exhibition. Exhibiting artists are expected to be present at the reception. Artists may also schedule a discussion or other event related to their work.
6. Artist is required to provide exhibition postcards including 200 cards for Gallery use.
7. Artists are strongly encouraged to promote their exhibit through social media, emails, evites and postcard and/or printed invitations. The Gallery will promote the exhibition through press releases, a show listing in *Galleries Magazine*, email blasts to more than 1,400 contacts, website presence and Facebook announcement. While gallery openings are generally well attended, the success of the opening is largely dependent on guests invited by the artist.
8. All work must be framed or mounted in a professional manner. Gallery-wrapped canvases are acceptable but must have finished (painted) edges if not framed. The use of clips or spring clips to frame work is not acceptable. Sawtooth hangers are not acceptable. The Gallery reserves the right to refuse to exhibit works not appropriately presented.
9. Exhibiting artist is encouraged to work with an assigned gallery representative and/or the chair of the hanging committee with regard to the number and placement of works to be hung.
10. The exhibition is expected to follow the accepted exhibition proposal to provide a professionally presented and cohesive show. The Gallery expects that a significant percentage of the works exhibited will not have been previously exhibited in the Washington, DC area.
11. The Artist is responsible for any insurance on works exhibited. While the Gallery takes utmost care of works at the Gallery, it does not assume any liability for damage or loss before, during or after the exhibition.
12. Exhibiting artist grants the Gallery permission to photograph and reproduce any work accepted in the exhibition and to use any jpegs provided by artist for publicity purposes including but not limited to social media and newspaper and magazine publications.
13. Artwork must be hand delivered to the gallery and picked up on the designated day at the end of the exhibition.

### **Commissions**

The Gallery collects a 40% commission on work sold from the exhibition. The Gallery provides staffing during regular gallery hours (Wed-Sun, 1:00-7:00 pm) and a 3-hour opening reception typically on the first Saturday of the show. Staffing for any artist arranged off-hour events will be charged at \$20/hour.

### **Deadlines and Other Important Dates**

**March 15, 2017** is the deadline for submissions for the August 2017 exhibition.

**Notifications will be sent within 20 days following the deadline for submissions.**

***Within two weeks of being notified*** that a submission was accepted for exhibition and contract received, Artist must sign, date and return the exhibition contract.

**Within three weeks of being notified** that a submission was accepted for exhibition, Artist must contact the Exhibit Coordinator to arrange or confirm the exhibit dates and other deadlines, especially for promotional purposes.

**At least six weeks prior to installation,** Artists must deliver a minimum of 200 promotional postcards to the Gallery.

Artist **MUST** adhere to delivery and hanging dates designated by Foundry Gallery and agreed to in this prospectus and the contract. The show will be hung by the artist with assistance by the Gallery unless other arrangements are made.

**At least two months prior to installation,** the Artist selected must submit a draft of their promotional materials including a list of all works to be shown to include size of work. Artists are also requested to provide an updated biography and artist's statement. The Artist must also provide requested information for promotion of the exhibition.

### Solo Gallery Floor Plan

